

# My name is Caleb Payne and I would rather do keyframes than wireframes.



## EXPERIENCE

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### OLLIE PET FOOD

#### Video Editor & Motion Designer, Fall 2017

I work as a freelancer embedded within an expanding gourmet dog food startup fulfilling an array of multimedia needs.

### RIT PRODUCTION SERVICES

#### Multimedia Specialist, Feb 2014 – Aug 2017

As part of a creative team, I took on a variety of tasks producing award-winning video materials at the request of various offices at RIT for use in web, live event, social media, and broadcast contexts.

### THOUGHT AT WORK

#### Volunteer & Co-coordinator, Nov 2013 – Oct 2015 Lead Coordinator, Nov 2015 – Nov 2016

I coordinated several cross-disciplinary teams as we worked together to build every aspect of an annual, student-run design conference at RIT.

### SELECT FREELANCE GIGS

#### Motion Designer, Summer 2017

*Sydor Technologies AWSS & MASS* | Animated 2d and 3d graphics to commercialize and explain the use of ballistics scoring equipment.

#### Producer & Motion Designer, Fall 2016

*MPS: Anything & Everything* | Wrote, produced, and animated a unique promotional video for admissions at Mercyhurst Preparatory School.

#### Motion Designer, Fall 2014

*"It's A Match" With Mara Marini* | Made my mom proud by delivering clever 2d graphics for Playboy.com's six-piece series on online dating.

## ABOUT ME

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I'm an interdisciplinary designer with a taste for emotional, interactive experiences. I am especially drawn to design that moves.

I want the opportunity to collaborate with artists and designers from all backgrounds who will challenge me to ease the industry forward and make a positive impact on large audiences.

Currently based in Brooklyn, NY.

## EDUCATION

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### ROCHESTER INSTITUTE OF TECHNOLOGY

#### BFA New Media Design, May 2017 Psychology Minor

## SKILLS & TOOLS

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Graphic design	Art direction
Motion design	Storyboarding
Video editing	Writing / scripting
Cinematography	Drawing
After Effects	HTML & CSS
Illustrator	Jquery
Photoshop	AE Expressions
Premiere	Processing
Cinema 4D	Sketch
Kid Pix	



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