

My name is Caleb Payne and I'd rather do keyframes than wireframes.

EXPERIENCE

RIT PRODUCTION SERVICES

Multimedia Specialist, Feb 2014 – Present

Part of a team that produces video materials for various clients at RIT. Some of the wide-ranging tasks I perform include concept development, graphic design, motion design, art design, scriptwriting, storyboarding, editing, directing videographers, and occasionally shooting video myself.

REPORTER MAGAZINE

Editorial designer, Feb 2015 – May 2016

Designed layouts and produced illustrations to support the written content of RIT's student-published magazine.

THOUGHT AT WORK

Volunteer & Co-coordinator, Nov 2013 – Oct 2015 Lead Coordinator, Nov 2015 – Nov 2016

Performed a variety of design and leadership tasks for Thought At Work, the annual student-run design conference. Coordinated several cross-disciplinary teams and individual peers as we collaborated to build every aspect of the event.

OPIA: AN ART SHOW TO REDUCE PREVENTABLE BLINDNESS

Co-coordinator & Designer, Mar 2015 – Aug 2015

Planned and hosted a one-night exhibition and auction of original artwork to raise funds for Vision For The Poor, a humanitarian organization based in my hometown of Erie, Pennsylvania.

SELECT FREELANCE GIGS

Motion Designer, Fall 2014

"It's A Match" With Mara Marini | Made my mom proud by delivering clever 2d graphics for Playboy.com's 6-piece series on online dating.

Producer & Motion Designer, Fall 2016

MPS: Anything & Everything | Planned, produced, and animated a unique promotional video that faculty at Mercyhurst Preparatory School can use to attract future applicants.

WHY I'M HERE

I'm an interdisciplinary designer with a taste for emotional, interactive experiences. I work in a lot of different areas, but the thing that I get most excited about is motion design.

After college, I want the opportunity to collaborate with artists and designers from all backgrounds, easing the industry forward and making an impact on large audiences.

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

BFA New Media Design, May 2017 Psychology Minor

SKILLS & TOOLS

Motion design	Writing
Video editing	Scripting
Shot planning	Project management
Storyboarding	Critique
Drawing	
After Effects	HTML & CSS
Illustrator	Jquery
Photoshop	AE Expressions
Premiere	Processing
Media Encoder	
Kid Pix	



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